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Gold Sponsor of NCAMP Conference Delivers Message of Competitive Advantage Through Converged Communications: *Alternate Access® CEO Discusses Measurable ROI Through Smart Telephony Choices*

Pinehurst, NC – March 2-4, 2003 – Converged communications specialist Alternate Access is a Gold Sponsor for this year's annual conference of the NC Association of Mortgage Professionals. The company will host a coffee break Monday morning, make a short presentation during Monday's General Assembly, and representatives will be available during the conference Marketplace in the Alternate Access booth to speak with attendees on the benefits of converged communications. Company CEO Kelly Lumpkin is likely to also be found on the golf course at different times during the three-day event.

500 mortgage professionals have registered to attend this year's conference at Pinehurst Resort. In addition to recreation and networking opportunities, the overarching purpose of this year's meeting is education, with all breakout sessions having been approved for Continuing Education by the NC Commissioner of Banks.

This presents the perfect opportunity for Alternate Access to discuss with mortgage professionals the financial and operational benefits of converged communications. Alternate Access unites the power of office PCs with the reach and convenience of the telephone to amplify a loan office's productivity while enhancing its customer service. This is achieved by eliminating barriers to comprehensive and fast account management.

Using as its centerpiece the award-winning software-based and non proprietary phone system TeleVantage® from Artisoft, Alternate Access' communication solutions include the following cost and time saving features, and more: Voice over IP capabilities; integration with company databases; routing and tracking of calls using the same point and click and drag and drop convenience as retrieving and sending emails; routing and opening faxes with the same convenience as emails; and the ability to adjust and modify the communications system without expensive upgrades and service charges.

One satisfied customer you may see at the NCAMP conference is Adam Lisk, site manager for the Wilmington office of mortgage conglomerate Atlantic Bay. He says his Alternate Access phone system has proven to be an extremely powerful management and marketing tool for the mortgage group, and also a morale booster for the staff.

Lisk says, "Our employees are happy because they have what they need to work efficiently. Our customers are happy because they are receiving fast, comprehensive service. And our management is happy because we are saving money as well as making money."

Alternate Access CEO Kelly Lumpkin concurs, "With TeleVantage, we are meeting the needs of mortgage companies which are looking for a flexible, affordable approach to voice-data convergence. By eliminating their dependencies on proprietary hardware, our systems are a refreshing alternative to legacy PBXs and proprietary IP-PBXs."

This is very educational information. **Visit Alternate Access in Booth # 311** on the exhibition floor.

About Alternate Access

Alternate Access® provides easy-to-use, converged communications solutions for companies, large and small, which value the telephone as their communication lifeline to customers. The company specializes in application development and integration of software-based telephone systems, fax, interactive voice response, speech recognition, Internet, call centers and CRM to boost productivity, customer loyalty, and profits. Customers include businesses in banking, real estate, construction, staffing, florists, and other service areas. Alternate Access quickly gets to the core of how your business works and combines the convenience of your telephone with the intelligence of your computer-for bottom line results. Converged Communications for Competitive AdvantageSM. For more information, contact us at www.AlternateAccess.com or call toll free at 866-831-9273.

The North Carolina Association of Mortgage Professionals (NCAMP), is a statewide industry supported association dedicated to advancing the knowledge and understanding of the mortgage profession. NCAMP offers members educational opportunities, legislative and regulatory updates and numerous other benefits to insure that its members are among the most knowledgeable and informed mortgage financing professionals serving the public.