



Video Communication Made Easy and Affordable For SMBs

Alternate Access Teams with Appia to Bridge the Video Gap

High-Quality Video Communication for SMBs

The need for communication with customers, vendors and partners is steadily rising, while the cost and inconvenience of doing so is increasing even more rapidly. As a result, holding meetings, conducting training sessions, making company announcements or completing any other face to face interaction is becoming more cost prohibitive and time consuming.

In the past these constraints have put small businesses at a disadvantage in achieving face to face interactions, but that no longer has to be the case.

Alternate Access has partnered with Appia to offer SMBs a hosted, software-based video conferencing solution that is cost-effective, easy to implement and easy to use.

Conduct Business at the Speed of SightSM

Whether you are across town or across the globe, you are just a few mouse clicks away from high quality video collaboration for your business.

Realize tremendous benefits through the robust features of this solution:

Ease of Implementation

- ◆ No proprietary equipment
- ◆ No network components or IT expertise needed to manage and maintain
- ◆ Automatic updates and ongoing enhancements
- ◆ Interoperability with H.323 systems

Ease of Use and Universal Availability

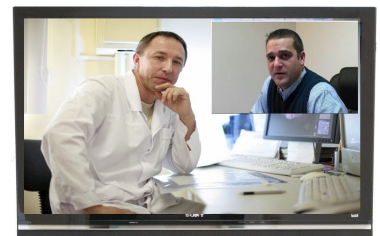
- ◆ Multi-party conferencing and broadcasting
- ◆ No advance reservations required
- ◆ Collaboration tools including innovative media player, desktop sharing, recording/playback, text chat, and audio dial-in and dial-out
- ◆ Deploy inside or outside your organization via free software download to a PC

High Quality and Strong Security

- ◆ Great quality, even over the Internet
- ◆ Multiple simultaneous resolutions, including HD
- ◆ End-to-end encryption on any network, FIPS 140-2 certified

Cost Savings

- ◆ No contracts or annual maintenance fees
- ◆ Cost per session is about the same as a conference call
- ◆ No travel expenses incurred
- ◆ No obsolescence or recurring licensing fees



Customized Video Communications to Fit Your Needs

Appia's flexible video communication solutions bridge the gap between high-end "telepresence" systems and lower-end desktop products. You enjoy high-quality video, voice, and collaboration whenever and wherever you need it, for about the price of a conference call.

Best of all, Appia's video communication solutions are customized to fit the exact needs and budget of any organization, making them easy to afford, deploy and use.

For group settings, Appia's all-inclusive conference room packages are plug-and-play, professional grade, and priced less than most codecs alone! All packages can be customized to suit your specific needs, including:

- ◆ Appia Video Communication software
- ◆ Vstation video engine with wireless keyboard and mouse
- ◆ Sony LCD HDTV (46", 55" or 60")
- ◆ Sony SD or HD camera with pan/tilt/zoom and wireless remote
- ◆ Professional conference microphone(s) (wireless available)
- ◆ Optional pedestals (stationary or mobile)



Learn more about this solution that requires no contracts and no annual maintenance fees. Ask us for a demonstration and start reaping your savings in travel, equipment and time right now.

For more information on video communication, contact us at 919-831-8288 or products@AlternateAccess.com.

A World of Possibilities

The Appia hosted, software-based video conferencing solution is one of many solutions Alternate Access provides to ensure that your business takes advantage of communication technologies to increase sales opportunities, enhance customer loyalty and reduce overall cost of operations.

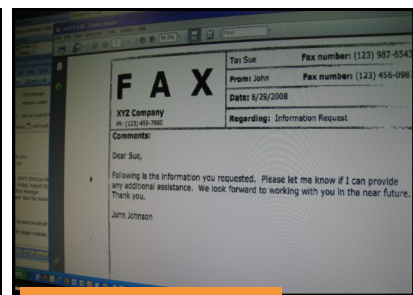
Visit our website at www.AlternateAccess.com to learn more about our product offerings.



VoIP Phone Systems



Telephones



Unified Messaging



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